RULES & REGULATIONS FOR STUDENT APPLICATION

1. **Title:**
   “Creativity & Innovation Expo University of Malaya 2010”

2. **Organizer:**
   UM Centre of Innovation and Commercialization (UMCIC)

3. **Objectives:**
   - To stimulate student interest in creativity and innovation in the field of green technology
   - To nurture new talents in content creativity and innovation by turning ideas into reality
   - To create a new generation inculcated with the spirit of creativity and innovation which will continue to uphold the reputation of the University of Malaya’s excellence in research

4. **Categories:**
   For the competition, three (3) categories are available for the students.
   - Engineering
   - Built Environment
   - Sciences / Medicine / Dentistry

5. **Expo Structure:**
   Individuals or teams are eligible to participate subject to the following conditions –
   - **Applicants** must be undergraduates or postgraduate students of the University of Malaya
   - **Teams** – Each Team must comprise a minimum of two (2) and a maximum number of ten (10) students. A student is allowed to be in only one team. A team leader must be appointed to represent the team and is required to complete and submit the “Student Expo Form” on behalf of the team.
   - **Approval** – Intending applicants must obtain prior approval from the research supervisor before applying for participation
6. **Expo Entry**
The closing date for all applications is *Friday, 12 February 2010*. No further correspondence will be entertained after the stipulated date.

7. **Submissions for participation:**
Applications to be made on-line via email to sitisarahaihah@gmail.com. SUBJECT: <Expo Creativity & Innovation University of Malaya 2010>

8. **Application Status:**
Applicants may check on their respective participation status by logging in at umexpo.um.edu.my between 22/02/10 – 05/03/10.

9. **Printing of Posters:**
Successful applicants intending to make use of the printing services provided by UMCIC should submit a soft copy of the said poster/s to UMCIC commencing Monday 22/02/10 to Friday 05/03/10.

   - Sample Poster Templates are available on umexpo.um.edu.my
   - Poster size should be 28 inches x 36 inches (portrait)
   - Poster template on the website is just a guideline. Independent participants are free to design their own posters according to the stipulated size.
   - Payment for the printing of posters may be made through research grants, department or faculty funds or self-financed by participants.
   - UMCIC charges RM75.00 for each poster print with an additional RM5.00 for lamination.
   - Participants may have their posters printed elsewhere if they do not require the services of UMCIC.
   - Forms for the printing of posters are available on umexpo.um.edu.my

10. **Judging Criteria:**
Judging is at the sole and absolute discretion of the judges and all decisions are final. The judging will be based on the following criteria –

   - Novelty and creativity
   - Usefulness and application
   - Presentation and demonstration
   - Commercial potential

11. **Prizes for the winning team / individual:**

   - **First Place**: RM3,000 and Certificate of Participation
   - **Second Place**: RM1,500 and Certificate of Participation
   - **Third Place**: RM750 and Certificate of Participation
12. **Rules & Regulations:**
Each successful submission automatically qualifies for the competition. All participants must abide by the rules and regulations as laid down by the Organizer. All decisions are final and irrevocable. No further correspondence will be entertained after the announcement of the winners.